



SYMBOLS OF HELP, HOPE AND HUMANITY



ICRC

WE LIVE IN A WORLD CROWDED
WITH SIGNS AND SYMBOLS.



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@ π = +!; ? π *
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IF PEOPLE WERE ASKED WHETHER THEY
RECOGNIZED THESE SYMBOLS, MOST
WOULD SAY "YES".



BUT DO
THEY KNOW
WHAT
THEY MEAN
?





IN ONE WORD THEY MEAN:

PROTECTION



THE RED CROSS, RED CRESCENT AND RED CRYSTAL ARE SYMBOLS OF PROTECTION THAT INTERNATIONAL LAW GIVES TO THE WOUNDED AND SICK, AND THOSE CARING FOR THEM, IN ARMED CONFLICT.



WHEN THOSE FIGHTING SEE THESE SYMBOLS ON A PERSON OR OBJECT, THEY KNOW THAT THEY MUST NOT ATTACK.





I'M A MILITARY DOCTOR;
I'M NOT PART OF
THE FIGHT, I WEAR
A RED CROSS SO
THAT PEOPLE CAN SEE
THAT I'M JUST HERE
TO HELP THE WOUNDED -
SO THAT I CAN DO MY JOB



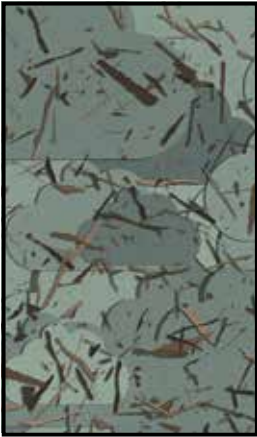
THESE EMBLEMS CAN ALSO SHOW A CONNECTION...





... TO THE RED CROSS AND
RED CRESCENT ORGANIZATIONS.



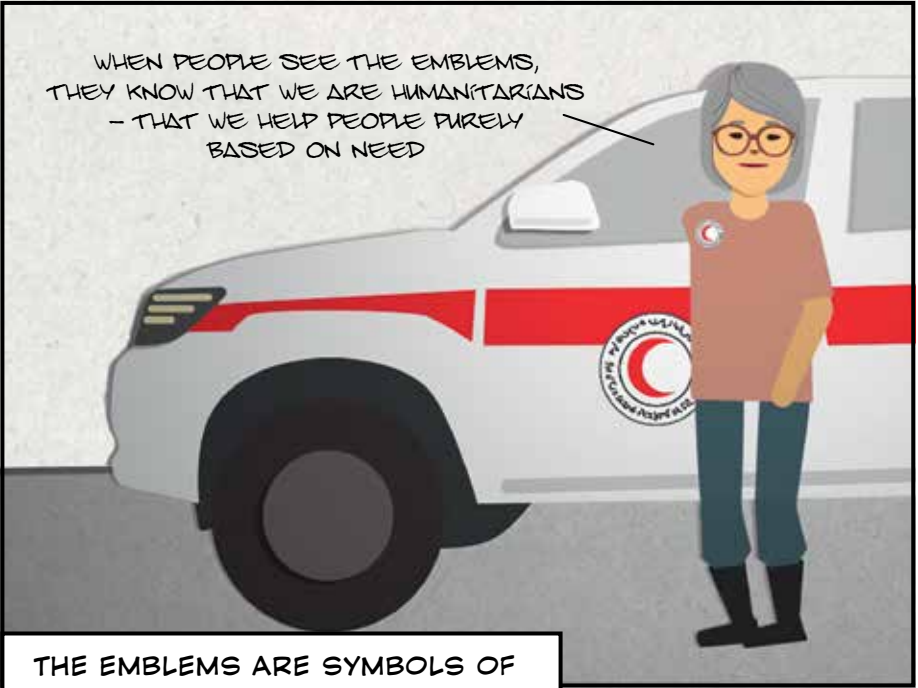


AS A RED CRESCENT VOLUNTEER,
I HELP PEOPLE DURING
EMERGENCIES LIKE
AN EARTHQUAKE
OR IN TIMES OF WAR

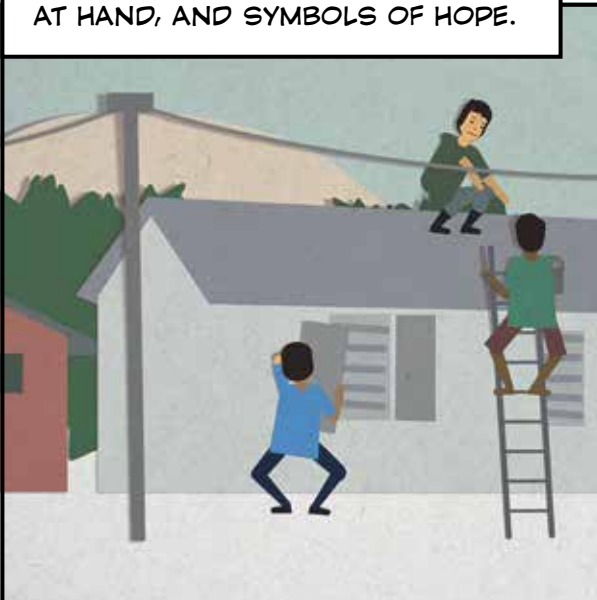


THE EMBLEMS AREN'T RELIGIOUS
SYMBOLS. THEY SERVE HUMANITY,
AND IT'S IMPORTANT THAT EVERYONE
UNDERSTANDS THEIR MEANING.

WHEN PEOPLE SEE THE EMBLEMS,
THEY KNOW THAT WE ARE HUMANITARIANS
- THAT WE HELP PEOPLE PURELY
BASED ON NEED






THE EMBLEMS ARE SYMBOLS OF
PROTECTION, SIGNS THAT HELP IS
AT HAND, AND SYMBOLS OF HOPE.



LET'S ENSURE THAT THEY ARE RESPECTED.



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